



#LDF19

LONDON DESIGN FESTIVAL ANNOUNCES HIGHLIGHTS FROM DISTRICTS AND DESTINATIONS ACROSS THE CAPITAL

1 AUG 2019, London, UK – – As the capital’s Autumn creative season approaches, London Design Festival announces a programme of citywide activity in the Districts and Destinations, showcasing local and international design talent.

London Design Festival takes over the capital with a nine-day celebration, comprising over 400 different events, exhibitions and installations. As a citywide event, Design Districts and Design Destinations play a key role in the Festival, curating an ambitious programme of projects across London, allowing visitors and Londoners an opportunity to experience, discover, and be inspired by world class design.

London Design Festival is an essential platform for the capital’s major tradeshow taking place across the city, including **100% Design, designjunction, Focus/19** and **London Design Fair**. These shows feature work from a local and international network of both new and established exhibitors.

In 2019, there will be eleven official Design Districts from East to West; North to South. Design Districts are areas where there are distinct concentrations of design activity and events that can be traversed easily on foot. Each District is organised independently via the platform of London Design Festival and reflects the unique character of its locale. This year will see two new Design Districts taking part in the Festival, **Kings Cross Design District** and **Chelsea Design District**.

These join **Bankside Design District, Brompton Design District, Clerkenwell Design Quarter, Chelsea Design District, Marylebone Design District, Mayfair Design District, Pimlico Road Design District, Shoreditch Design Triangle, Victoria Connections Design District** and **West Kensington Design District**. In addition, the Festival is delighted to welcome back **Paddington Central Design Route** as a Design Route.

London Design Festival Director, **Ben Evans CBE** says, “Most cities are experts in one or two disciplines, but the breadth and depth of London’s expertise is unparalleled. London Design Festival provides a platform for creative talent to tell their stories, and the variety of the Festival Districts and Destinations is testament to what our city has to offer.”

DESIGN DESTINATIONS

London Design Festival stages four major trade shows, known as Design Destinations. These are the commercial pillars of the Festival and are key meeting places for designers, manufacturers, buyers, specifiers, the media and design enthusiasts to discover new product releases and identify current trends.

100% DESIGN

- **INSTAGRAM** @100percentdesign
- **TWITTER** @designlondon
- **FACEBOOK** 100percentdesignshow
- **WEBSITE** 100percentdesign.co.uk
- **DATES** 18–21 September 2019
- **LATE NIGHT** Thursday 19 September

This year marks the 25th anniversary of 100% Design, the UK’s longest running design trade event. Celebrating a quarter century of introducing some of the industry’s most influential designers, makers and producers, the 2019 show will be part of the West Kensington Design District, presenting more than 400 exhibitors across furniture, lighting, textiles, glazing, surfaces, accessories and more.

New for this year, 100% Design will introduce **A Sense of Finland**, a specially built eco-log house showcasing the very best of Finnish furniture, and **Detail London**, a new exhibition featuring the latest high-end contemporary soft furnishings and wall coverings from international design companies.

Design London will feature a carefully curated selection of the world’s leading interiors brands including British furniture maker Benchmark, who will launch the new Sage collection by David Rockwell.

Curated by Katie Richardson, **Talks with 100% Design** will see a 4-day series of in-depth conversations and debates with designers, architects and industry insiders exploring topics such as climate change, wastage, materials and the circular economy.

Material Studio will showcase 22 innovative materials, many being shown in the UK for the first time. The area will address some of the key issues of our time such as energy efficiency, waste, health and wellbeing.

Also returning to the schedule is **Design Fresh**, a celebration of emerging talent selected by 100% Design at New Designers, with a further selection by Barbara Chandler, the Design Editor of Homes & Property at the London Evening Standard.

Other highlights for 2019 will include a focus on colour and wellness by colour expert Karen Haller and Marianne Shelford from Dulux, New London Architecture presenting highlights from the Conservation and Retrofit section of the New London Awards, Instagram Influencer Kiosks highlighting how interior designers are using Instagram to create spaces that connect and inspire people and a 100 Years of Bauhaus presented by Icon Magazine in a panel looking at influences across different creative sectors.

DESIGNJUNCTION

- **INSTAGRAM** @Thedesignjunction
- **TWITTER** @_Designjunction
- **WEBSITE** thedesignjunction.co.uk
- **DATES** 19-22 September
- **LATE NIGHT** Thursday 19 September

From the world's leading designers to undiscovered brands, designjunction brings together the newest and most forward-thinking furniture, lighting & accessory designs at King's Cross Design District this September. Now in its ninth year, the 2019 edition returns to London's newest creative quarter to present more than 200 international design brands, hundreds of product launches and over 70 tempting pop-up shops and immersive installations.

This year designjunction will launch a brand new talks programme at the **Everyman Cinema** in King's Cross in line with the theme of this year's show **(Re)act**. Set against the millennial-pink backdrop of the cinema and curated by Grant Gibson, the platform is set to challenge, provoke and engage with design today.

Cubitt House, designjunction's trade destination, will return to showcase cutting-edge furniture and lighting alongside innovations in materials, emerging designers and breakthrough brands, while **The Canopy** will house 70 boutique pop-up shops and emerging design labels, with a range of fashion accessories, technology, ceramics, glassware and stationery.

British designer Stuart Padwick will create a powerful and engaging two-piece installation called **Talk To Me**. The large-scale interactive works are supported by the mental health campaign **Time to Change** who are committed to changing the way we think and act about mental health problems.

2019 also sees the third edition of the **Rado Star Prize UK** move to a new home in the iconic **King's Cross Light Tunnel**. Targeting the next generation of young British designers working across interior, industrial and technology design, the Rado Star Prize competition will culminate in a spectacular exhibition and awards ceremony in the Light Tunnel.

Exhibitors include international names such as Icons of Denmark, Very Good & Proper, LSA International and PAD Home as well as emerging designers and brands such as bespoke furniture and cabinet maker Brook Studio and British ceramicist Emma Alington.

FOCUS/19

- **INSTAGRAM** @designcentrech
- **TWITTER** @designcentrech
- **FACEBOOK** DesignCentreChelseaHarbour
- **WEBSITE** Dcch.co.uk
- **DATES** 15-20 September

For six days, Focus/19 at Design Centre, Chelsea Harbour is the design event for excellence. Welcoming trade professionals and design enthusiasts from around the globe, the programme is dedicated to inspire, inform and deliver the best in world-class talent.

This year, there are more product launches and showroom openings than ever, alongside an abundance of talks, demonstrations, workshops, discovery tours and guest pop-ups. Visitors will be able to view the latest collections, meet established makers, emerging innovators and skilled artisans, and connect with influential tastemakers from **120 showrooms** and **600-plus international brands**. This abundance of design diversity and experience is extraordinary and reflects Design Centre, Chelsea Harbour's commitment to creativity and connection.

New this year, the show will also feature a range of **guest pop-ups**, supporting homegrown talent. From lighting, flooring and furniture makers to carpet and fabric designers, it will be the first time they have been able to exhibit at Focus/19.

Conversations in Design will feature star names from the design industry sharing their creative narratives in a at talks and panel discussions including David Mlinaric, Anthony Collett, Andrzej Zarzycki, Andrew Winch, Paolo Moschino, Staffan Tollgård, Luke Edward Hall, Flora Soames, Bryan O'Sullivan, Anna Beeber, Nick Ashley-Cooper and Charu Gandhi.

Taking **Growth & Nurture** as key themes for the show, FOCUS/19 will feature more than 100 experiences with creative excellence as a common thread running through them all. There are new launches and designer collaborations, meet the designer sessions, artisan demonstrations and expert guidance unseen anywhere else.

LONDON DESIGN FAIR

- **INSTAGRAM** @Ldndesignfair
- **TWITTER** @LDNDesignfair
- **FACEBOOK** LDNdesignfair
- **WEBSITE** Londondesignfair.co.uk
- **DATES** 19-22 September
- **LATE NIGHT** Thursday 20 September

Located in the creative heart of East London, London Design Fair is a four-day industry event, that brings together 550 exhibitors from over 36 countries. As the most international destination of the annual London Design Festival, over 29,000 influential; retail buyers, architects, interior designers, press, designers and design-savvy public attend to see the very latest furniture, lighting, textiles, materials and conceptual installations from around the world.

For 2019, the Fair will introduce an entirely new element to the show in partnership with ELLE Decoration UK titled **The Bathroom Gallery**. This bespoke exhibition will spotlight some of the world's foremost bathroom brands, including Laufen and Roca.

The **International Craft Pavillion** will make its debut at the Fair, taking the place of the British Craft Pavillion. Established just three years ago, the British Craft Pavilion became the must-see exhibit for high-end craft during the London Design Festival. In 2019, the newly named International Craft Pavilion responds to a call for the greater global representation of craft. Also moving to a new home at the Fair this year, creative lighting exhibition **[d]arc room** joins the programme with a dedicated space on the Truman Brewery's second floor. A creative undertaking by arc and darc magazines, [d]arc room understand the necessity for brands to show lighting in an imaginative way.

International design collaboration Adorno will present **Crossovers by Adorno**, a global journey in collectible design. With 12 collections from 12 countries and 12 curators, Norway this year returns to the line-up alongside new countries Mexico, Belgium and Iceland. Renowned blog Design Milk will present **Milk Stand Pop-Up**, showcasing 40 designers from across the pond with a curated selection of one-of-a-kind designs available to buy.

With **Country Pavilions** now a staple of the Fair, new showcases include Chile, Hungary and Uruguay with returning countries Spain and Sweden presenting fresh content.

DESIGN DISTRICTS

This year, there are **eleven official Design Districts and one Design Route**, each bringing their own character and identity. Districts are a key component of the Festival, and have grown and evolved organically over the past 17 years. 2019 will see the debut of two new Districts: Kings Cross will upgrade from Design Route to Design District following the success

of LDF 2018, while the new Chelsea Design District will centre around the longstanding creative community of Kings Road.

BANKSIDE DESIGN DISTRICT

- **TWITTER** @BanksideDesign
- **WEBSITE** banksidedesigndistrict.co.uk
- **INSTAGRAM:** @Bankside_London
- **LATE NIGHT:** Wednesday 18 September 2019

A natural landing place for outsiders and free thinkers, Bankside has been on the other side of London's mainstream for centuries. Running East to West along the Thames from Borough Market to Oxo Tower Wharf, Bankside Design District has a bold and independent spirit which inspires creative thinking and celebrates South London's thriving design industries.

Musicity x Low Line invited sound artists to compose tracks in response to buildings and spaces along the mighty Victorian railway viaducts which form the Low Line. Spanning Bankside, London Bridge and Bermondsey, the 15 site-specific geotagged tracks will be showcased in the spaces which inspired them.

Tate Edit will unveil **PLANTATION** by Alicja Patanowska alongside a series of interactive workshops in Tate Modern while **The Africa Centre** will explore how design and architecture can be informed by African and diaspora thought and sensibility.

Fora Borough will host the Bankside Design District talks programme, exploring the issues impacting the modern design industry.

Highlights include the iconic **Oxo Tower Wharf** which will showcase the very best in design craft and innovation from over 25 designer-maker shops and studios and **Better Bankside** and **NB Studio** coming together to champion Bankside as London's Other Side.

BROMPTON DESIGN DISTRICT

- **INSTAGRAM** @Brompton_design_district
- **TWITTER** @BromptonDesign
- **WEBSITE** bromptondesigndistrict.com
- **LATE NIGHT** Thursday 19 September 2019

Brompton Design District's curatorial theme of **Nature/Nurture** calls on designers to explore how design can protect and learn from the natural world, reconsidering our physical and emotional connection to nature, particularly in the urban environment.

During the Festival, Brompton's gardens will play host to **Brompton Biotopia**, a series of animal habitats designed to support urban biodiversity. Commissioned by **Jane Withers Studio**, designers including **Marlene Huissoud**, **Interaction Research Studio at Goldsmiths** and **Material Architecture Lab** will work from an animal perspective and explore the potential applications of natural materials.

Curated by M-L-XL, **Masters of Disguise** at SEEDS Gallery interprets this year's theme by looking at the notion of human nature, bringing together designers including Martino Gamper, Sabine Marcelis and Nathalie du Pasquier to create masks that reveal their own identity.

South Kensington Estate will unveil the London Fountain Co. drinking fountain by Michael Anastassiades on Thurloe Street. Jorge Penadés will construct **Traceless**, a nomadic pavilion inspired by the biomechanics of the human body that will pop up in three public spaces over the course of the Festival.

Many of Brompton's leading design brands will host exhibits, talks and events throughout the Festival, with highlights including B&B Italia, Boffi, Cassina, CITCO, The Conran Shop, De Padova, Kartell, Meridiani, Mint, Molteni & C, OKA, Poltrona Frau, Smallbone of Devizes, Society Limonta, Sub-Zero & Wolf and Tacchini.

The district's unique mix of international design brands, outdoor commissions and temporary exhibits situated next to the Festival hub at the **V&A** ensures Brompton's status as a must-see destination.

CHELSEA DESIGN DISTRICT

- **INSTAGRAM** @ChelseaDesignQuarter
- **TWITTER** @ChelseaQuarter
- **WEBSITE** chelseadesignquarter.co.uk
- **LATE NIGHT** Thursday 19 September 2019

Renowned for its extraordinary design heritage, bohemian free thinkers and creatives throughout the centuries, 2019 marks Chelsea's first year as a Design District. Situated along the Kings Road through to Lots Road in the heart of Chelsea, the Chelsea Design Quarter will feature a range of work from architecture to interiors, fashion and jewellery to fitness and food and reflect the neighbourhoods reputation for artistry and artisanal making.

Saatchi Gallery will host the inaugural **I-MADE**, London's first exhibition solely dedicated to Italian design and manufacture along with talks and workshops that capture the country's passion, innovation and craftsmanship.

The Art of Persuasion at **The National Army Museum** will explore the life and legacy of iconic designer **Abram Games**, focusing on his time as 'Official War Poster Artist' during the Second World War and a legacy that continues to influence visual designers today.

As the store prepares to renovate its iconic façade, Chelsea stalwart **Peter Jones** will present the fascinating story of its Grade II listed building with a pop-up exhibition exploring how the store has changed from 1877 to today.

Anthropologie will showcase **The World of Kaffe Fassett**, known for his colourful designs in the decorative arts, while **The Rug Company** will celebrate its collaboration with **Winch Design** by exhibiting a new collection of hand-knitted rugs inspired by the textures of the natural world.

London College of Fashion will curate a pop-up showcase, challenging the notion of how products change and influence the world we live in, combining traditional craft with new technology.

Other highlights include socially conscious fashion brand **Eileen Fisher** who will host a talk on its Waste No More zero waste initiative, **Gallery Roca London** who will show Drawing Attention: The Digital Culture of Contemporary Architectural Drawings, an exhibition exploring the speculative future of drawing and **Monica Vinader** who will unveil a unique design collaboration with internationally renowned fashion editor Caroline Issa.

CLERKENWELL DESIGN QUARTER

- **INSTAGRAM** @ClerkenwellDQ
- **TWITTER** @ClerkenwellDesignQuarter

- **WEBSITE** Clerkenwelldesignquarter.com
- **LATE NIGHT** Tuesday 17 September 2019

Clerkenwell Design Quarter is home to some of the most influential contemporary design innovators in the world. With its ancient alleyways and historic buildings bordered by the much-feted Brutalist gem, the Barbican Estate, Clerkenwell was famed in the 18th century for its printing, drinking and thinking. Now a hotbed of international design, its showrooms and studios specialise in furniture, lighting, kitchens, bathrooms, surfaces alongside its large population of architects busy shaping the city.

Werner Aisslinger, a long-time designer for **Cappellini**, will explore contemporary architectural and interiors landscape in Public Spaces: New Concepts, New Materials, New Colours, looking at the new vision for public spaces, hotel, restaurants, lounges and offices.

Cosentino's Life on Mars exhibition will showcase five marble sculptures designed by leading architectural practices and carved in Spain by **Cuellar Stone**.

Viaduct will celebrate 30 years in business by taking a look into the future with Waste Not Want Not. Featuring contributions from E15, Maruni, Mattiazzi and Nikari among others, the exhibition will feature a series of workshops and talks which question elements of our lifestyle today, with a focus on how materials can be used, how products are consumed and the importance of inclusivity within communities.

KINGS CROSS DESIGN DISTRICT

- **INSTAGRAM** @kingscrossN1C
- **TWITTER** @ kingscrossN1C
- **FACEBOOK** kingscrosscouk
- **WEBSITE** kingscross.co.uk

King's Cross, London's newest creative quarter and retail destination, becomes a Design District for the first time. Already home to some incredible design brands, the District will see some of the biggest names in the area open their doors to the public, presenting exhibitions, installations, talks and much more – as well as welcoming trade fair designjunction back to the neighbourhood.

Coal Drops Yard will be home to a Festival Commission by **Martino Gamper**. This one-off site specific installation is a playful temporary addition to the King's Cross architecture: a false facade with traditional cladding from the Italian Alps.

From the world's leading designers to breakthrough brands, **designjunction** will return to King's Cross for 2019, presenting the most forward-thinking design experiences alongside furniture, lighting and accessories.

Granby Workshop will showcase the world's first ceramic tableware made from 100% waste at **Kiosk N1C** on Lower Stable Street. The street will also play host to installations focusing on re-use and sustainability, in addition to launches and exhibitions with design-led residents House of Cans, STORE Store and iyouall.

Tom Dixon will explore the six senses at his London hub, the Coal Office, with a multi-faceted experiential exhibition, TouchySmellyFeelyNoisyTasty, and **COS** will host a special in-store performance by an emerging London-based musician and composer.

Designing in Turbulent Times, a **Central Saint Martins**, **LVMH** and **Maison/0** exhibition, will showcase graduate projects offering propositions for more sustainable and equitable futures.

MARYLEBONE DESIGN DISTRICT

- **INSTAGRAM** @MaryleboneDesignDistrict
- **WEBSITE** Marylebonedesigndistrict.com
- **LATE NIGHT** Wednesday 18 September 2019

Joining the London Design Festival programme for the second year, Marylebone Design District boasts creative credentials including both internationally famous brands and independent studios and boutiques. Marylebone Design District is a collaboration between **The Portman Estate** and **The Howard de Walden Estate**, which together protect and promote the wider Marylebone area.

As the official District Hub, **The Conran Shop** will join forces with contemporary art gallery **Hauser & Wirth** to host a curated edit of works from the District's indomitable roster of artists and designers, including designs from Conran's 2019 edit, such as the Latis Chair by **Samuel Wilkinson** in Kvadrat/Raf Simons fabrics.

Chiltern Street's **Cox & Power** will open its doors for a "Jewellery Clambake", an opportunity to talk all things jewellery and bring along unloved pieces to discover how they could be transformed into a precious new piece.

Circus on Marylebone High Street will host an interactive exhibition with workshops and talks, offering visitors the chance to bring Oliver Smart's mechanical dragonfly to life, while **Dashing Tweed** will showcase its new collaborative collection with famed tailor **Dogie Millings**, using its own range of unique British woven cloth at its Dorset Street boutique.

Woolff Gallery on Charlotte Street will present DRIFT, a solo exhibition by Brazilian born artist **Valeria Nascimento**, which explores tranquility and delicacy translated into porcelain artworks, objects and installations.

Jo Malone London will open the doors of its Georgian Townhouse over the course of the week, showcasing a specially curated exhibition by artist Martyn Thompson.

MAYFAIR DESIGN DISTRICT

- **INSTAGRAM** @MayfairDesignDistrict
- **WEBSITE** Mayfairdesigndistrict.com
- **LATE NIGHT** Monday 16 September 2019

With exhibitions from established galleries and pop-up spaces, international collaborations and a focus on quality and craftsmanship, Mayfair Design District showcases how this once traditional enclave is embracing contemporary and collectible design.

Achille Salvagni Atelier will launch Salvagni's latest show, Laguna, with a focus on new work in Murano glass, and will host a book launch of his inaugural monograph, published by Rizzoli.

David Gill Gallery announces its representation of **Serbastian Brajkovic** with an inaugural solo show of new work, The Occidental Artisan. Comprising six benches and chairs, three glass chandeliers, and works on paper, the exhibition will showcase the distinct and radical design vernacular of this exceptional artist.

Gabriel Scott will launch its new London showroom on Old Burlington Street, a 1,000sq ft space showcases the brand's exceptional furniture and lighting designs.

Galerie kreo will welcome the first extensive design collection by globally-renowned designer **Virgil Abloh**. Titled "efflorence", the twenty-piece collection will seek to express the aspirations of our time, taking design references from the past and questioning future uses.

Gallery FUMI will host URUSHI Wajima, an exhibition of new work by **Max Lamb** which continues his exploration into the craft of urushi lacquer, comprising tables, cabinets, shelves, stools, benches and chairs.

Material Connections at **The Koppel Project** is an exhibition and five-day workshop series featuring works by a group of emerging creatives who look to materials and making to engage in a wider conversation of culture, social and environmental sustainability.

PIMLICO ROAD DESIGN DISTRICT

- **INSTAGRAM** @Thepimlicoroad
- **WEBSITE** pimlicoroaddesigndistrict.com
- **LATE NIGHT** Monday 16 September 2019

The Pimlico Road Design District has long been known as one of London's most prominent areas for interior design, art, antiques and fine furniture. Recently, the District has welcomed a number of contemporary design brands, complementing the well-established showrooms that have long defined the area.

Pimlico Road will once again host a series of demonstrations and talks for the Festival, enabling visitors to take a behind-the-scenes look into the showrooms of some of the most evocative names in design.

Robert Kime will host a five-day custom cushion and lampshade open studio with a large selection of antique fabrics and trims available for visitors to select and design their own cushion or lampshade.

The Odd Chair Company will host an interactive breakfast talk, where visitors will learn and experience how to create the perfect seating arrangements, from single day rooms and ultra-modern apartments, to the grandest and most lavish country houses.

Cox London will present a private view of Fine Line: The Distinction Between Art and Design, where the design duo will talk about their design practice alongside an exhibition of their art and sculpture at the Ebury Street gallery.

Poggenpohl will host a live cooking demonstration and lunch, with an insight into the finer points of kitchen design.

de Le Cuona founder Bernie de Le Cuona will speak on a panel named Aesthetics and Ethics, exploring whether style and sustainability go hand in hand.

SHOREDITCH DESIGN TRIANGLE

- **INSTAGRAM** @ShoreditchDT
- **TWITTER** @ShoreditchDT
- **WEBSITE** Shoreditchdesigntriangle.com
- **LATE NIGHT** Tuesday 17 September 2019

Established in 2008 as a vehicle for the designers, companies and institutions situated in the East End to collaborate on the promotion of their activities during the London Design Festival, Shoreditch Design Triangle has steadily grown to now comprise over 60 different independent events, making it the largest official Design District.

Broadgate will once again play host to a major Landmark Project for the Festival. Working with designer **Paul Cockledge** and the Festival's headline sponsor **British Land**, the large-scale installation called **Please Be Seated** fuses innovation

and technology and features curves for people to sit on and walk under, further enhancing London's largest pedestrianised neighbourhood.

SCP will present *The Landscape of Symbols*, an exploration of our relationship with the unmade world that surrounds us and how it influences the objects that we make and use. Featuring a dedicated exhibition of products from Finnish manufacturer **Iittala**, the retailer will also showcase new designs from Philippe Malouin, Matthew Hilton, Donna Wilson, David Weeks, Faudet-Harrison and Sarah Kay.

In collaboration with **The Modern House**, design-led property developer **Artform** will offer a preview of *Hide*, its latest collection of apartments hidden behind Hackney Road, including a behind-the-scenes guide from the designers and artisans who created every detail.

citizenM has commissioned London-based artist **Emily Forgot** to design an installation to debut during the Festival. Located at the entrance to citizenM Shoreditch, the work will showcase a study of the boundaries between real, remembered and imagined spaces.

Lee Broom will once again transform the Shoreditch showroom to present a brand-new installation entitled **KALEIDOSCOPIA**, an experiential installation showcasing new and recognised lighting pieces.

VICTORIA CONNECTIONS DESIGN DISTRICT

- **INSTAGRAM** @VictoriaBID
- **TWITTER** @VictoriaBID
- **WEBSITE** Victoriaconnections.london
- **LATE NIGHT** Thursday 19 September 2019

Following its debut in 2018, the Victoria Connections Design District will return for its sophomore year, extending its boundaries into Westminster and introducing a Festival Commission by influential pattern designers **PATTERNITY**.

Continuing with the theme of **Connections: People and Places**, the District will showcase the role that design plays in creating destinations such as Victoria and Westminster.

Pioneering pattern duo Anna Murray and Grace Winteringham, known together as **PATTERNITY**, will present **Life Labyrinth** in Westminster Cathedral Piazza. Taking inspiration from the principles of resonance and flow, the installation will harness the power of pattern, movement, sound and nature to invite visitors to meditate upon and enjoy the Piazza at their own pace. The designers will also host talks exploring the significance and symbolism of the labyrinth as well as a meditation and spiral workshop.

The retrospective **Ying Chang x 50m** will see new concept store **50m** team up with experimental artist **Ying Chang** to curate an exhibition of both past and present work which blends lines between art and design.

Returning for a second year, Susan Hilferty's Tony-award winning costumes and props from **WICKED** will once again be exhibited during the Festival at the musical's London home, the **Apollo Victoria Theatre**.

WEST KENSINGTON DESIGN DISTRICT

- **INSTAGRAM** #WestKenDesign
- **TWITTER** @WestKenDesign
- **WEBSITE** Westkensingtondesigndistrict.com

Returning for its second year, the West Kensington Design District will again play host to leading design destinations, cultural institutions and must-see events. 100% Design, the UK's leading design trade event will sit at the heart of the District alongside the Design Museum, the world's leading museum devoted to contemporary design.

Celebrating 25 years of unearthing some of the industry's most influential designers, makers and producers, this year's **100% Design** will present a line-up of brands, thought-provoking features and the biggest names in design and architecture, including David Rockwell who will open this year's talks programme.

The annual **Beazley Designs of the Year** exhibition will explore the most important global design projects alongside new installations throughout the **Design Museum**, specially created to celebrate this year's London Design Festival.

A brand-new destination for the interior design community, **Detail London** will showcase the latest high-end contemporary soft furnishings and wall coverings from international design companies, including Amsterdam based Studio Desimone Wayland, Glamora and Barbara Osorio Fabrics.

Award-winning textile studio **Kirkby Design** will bring an original 1967 Victoria Line tube carriage to 100% Design as an exciting and immersive venue. The interiors will be upholstered in Underground Volume II fabrics, a new collection of velvets that recreate moquette designs used for seating across the Underground from the 1930s to the present day.

V&A Blythe House will offer a rare opportunity to participate in guided tours of the V&A's Theatre & Performance archive, a behind-the-scenes look at the V&A's Clothworkers' Centre as well as a Blythe House Highlights Tour.

DESIGN ROUTES

This year, London Design Festival is delighted to welcome back Paddington Central Design Route for its second year as an official Festival Design Route.

PADDINGTON CENTRAL DESIGN ROUTE

FACEBOOK: @PaddingtonCentral
INSTAGRAM: @paddingtoncentral
TWITTER: @PaddingtonCen
LATE NIGHT Tuesday 18 September 2019

For the second year running, Paddington Central will be an official Design Route as part of London Design Festival. An urban waterside oasis located next to Paddington Station and the iconic Grand Union Canal, Paddington Central Design Route will host a programme of vibrant cultural events which celebrate design across architecture, interiors, furniture and lighting.

For 2019, British Land's newly opened **Storey Club** in Paddington Central will take on the role of official central Hub for the Route, hosting a curated programme of talks and debates focusing on how design can impact our everyday lives as well as the environments we live and work within.

Paddington-born designer **Adam Nathaniel Furman** will present Paddington Pyramid, a colourful installation complete with break-out area which creates a moment of fun and fanfare in the everyday fabric of the city.

Jason Bruges Studio will present its new work Icosahedral Sky, commissioned by the Festival's headline sponsor British Land for Paddington Central's 2 Kingdom Street. Suspended across the double-height space, within the lobby, is a field of bespoke hemispherical reflectors with their internal animations driven by current weather conditions.

In its first major solo exhibition, London-based design engineering studio **Tangent** will showcase its full spectrum of lighting products and sculptures, including INAHO, the Lexus Design Award-winning interactive light display and HERE, a sculpture of the planet Earth initially commissioned by Hermés.

Snøhetta Book Pavilion will come alive with a curated library. Launched at last year's festival, Snøhetta was inspired to create a contemporary visual form which adhered to the traditional principles of a library. The mechanical, rotating construction is reminiscent of oversized books that flip to create a variety of spaces.

– ENDS –

NOTES TO EDITORS

For further information, please contact EXPOSURE on +44207 907 7130 and londondesignfestival@exposure.net

For all images and assets, please download here: bit.ly/LDF19Press

London Design Festival will host a press preview on Friday 13 September 2019. Media accreditation is now open: To apply, please complete the form: <https://www.londondesignfestival.com/press-information>

ABOUT LONDON DESIGN FESTIVAL

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world.

London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

#LDF19

www.londondesignfestival.com

Instagram: @L_D_F_official

Twitter: @L_D_F

Facebook: LondonDesignFestival