



#LDF20

ONE OF THE FIRST MAJOR EVENTS TO TAKE PLACE ON THE INTERNATIONAL DESIGN CALENDAR THIS YEAR, LONDON DESIGN FESTIVAL RETURNS TO THE CAPITAL FOR ITS 18TH EDITION AND PUTS A SPOTLIGHT ON THE BRILLIANCE OF LONDON'S DESIGN COMMUNITY.

The Festival runs from 12–20 September 2020. First launched in 2003 by Co-Founders Sir John Sorrell CBE and Ben Evans CBE, the Festival aims to celebrate and promote London as the design capital of the world – this vision has never changed, and this year it feels more important than ever. Taking place in a year unlike any other, London Design Festival will showcase and give a voice to London's creative talent.

The 2020 programme features large-scale site-specific outdoor commissions from Studio Weave and Marlene Huissoud; four Design Districts from Brompton, Kings Cross, Mayfair and Shoreditch; two new Design Routes in Walthamstow and Peckham; and exciting Partner installations, projects, product launches and exhibitions throughout the city.

This year will also see increased digital activity and activations over the course of the nine days. An inspiring programme of keynote speeches and panel discussions will be presented as part of the Global Design Forum including The Circular Design Project from SAP, The Ellen MacArthur Foundations and LDF. Destination Destinations Focus/20 and the Digital Design Destination by Adorno will present new collections and curated country pavilions; and there will be a daily digital schedule of online tours, talks and virtual events across the Festival's channels. In addition, the Festival launched a Freelancer Portal to support freelancers and the creative industries who have been affected by the pandemic, allowing them to share their portfolio and content with a global audience.

Co-Founder and Director of London Design Festival Ben Evans CBE says: *"London has the largest creative community of any city in the world. However, the pandemic has proved to be one of the biggest threats to the sector with almost all showcasing events being cancelled and businesses remaining closed for an extended period. The Festival therefore has an incredibly important role to play this year by providing a platform for design talent to showcase their work. We hope our programme will inspire audiences and offer new stories of London's creative excellence".*

LANDMARK PROJECT

THE HOTHOUSE

STUDIO WEAVE

SUPPORTED BY IQL, LENDLEASE AND LCR, WITH FURTHER SUPPORT FROM ARUP (ENGINEERING), TOM MASSEY (HORTICULTURE DESIGN), HORTUS LOCI (PLANT NURSERY PARTNER), CAKE INDUSTRIES (FABRICATOR), AND AMORIM (MATERIAL)

REDMAN PLACE, INTERNATIONAL QUARTER LONDON, E20 1JQ

London-based architecture practice Studio Weave, supported by developers Lendlease and LCR, have created The Hothouse, a large-scale installation located at International Quarter London (IQL). The structure of The Hothouse is reminiscent of a Victorian glasshouse and provides a controlled habitat for cultivating plants that would not ordinarily grow within the UK's climate.

IQL is a new neighbourhood in the heart of Stratford and on the doorstep of the Queen Elizabeth Olympic Park. The area has a rich tradition for growing under glass and was historically once dominated by a 20-mile stretch of greenhouses along the Lee Valley corridor. In the 1930s, there were more than 1,300 acres of greenhouses facilitating the production of ornamental plants and flowers, and exotic fruits at the time such as grapes and cucumbers.

The environment of The Hothouse can be regulated and adapted to suit the plants within. Garden Designer Tom Massey has collaborated with Studio Weave to develop a concept for the planting scheme that includes an array of productive plants from all over the world: an edible jungle of exotic and unusual species.

The crops that will be grown include guava, orange, gourd, chia seed, avocado, pomegranate, quinoa, mango, sweet potato, lemon, sugarcane, chickpea, loquat and pineapple. Scientists predict that if the current rate of climate change continues to accelerate, all of these crops could potentially be grown outside in the UK by 2050 – highlighting the reality of a rapidly changing climate.

The Hothouse will be in situ for a year, displaying the variance and evolution of plants across all seasons – but also seeking to educate and inspire. The installation seeks to demonstrate the effects of climate change, whilst also celebrating the beauty of plants and humans' adaptability, ingenuity and ability to overcome problems and create safe and stable growing environments for plants from all over the world.

By 2050 scientists predict that air quality levels could be five times worse, crop yields could decrease by 30% and temperatures could be rising towards a 4°C increase globally by the end of the century. We have already experienced over 1°C temperature increase since pre-industrial times and anything over 2°C could have catastrophic consequences for people and the natural world. It is critical we collectively take urgent action today to avoid further heating of the earth.

During the Festival, there will be the following programming for visitors to enjoy at IQL:

- **Change Please** will host a pop-up coffee stall by The Hothouse throughout the Festival.
- **StreetDots** will have a revolving food offer of vendors at weekends, with vegan and vegetarian options inspired by The Hothouse. There are four vendors in total that will revolve across the 4 days.
- **Smoothie Bike Co** will provide two smoothie bikes at weekends where visitors can cycle to blend their own smoothies, using bespoke ingredients from The Hothouse.

- **Hubbub** will hold a display at the IQL Living Room next to The Hothouse which will showcase original ideas for planting in small places and upcycling.
- **Plantsavers** will host a trolley of plants over both weekends including a selection of indoor and outdoor species of ferns.

Je Ahn, Founder, Studio Weave, said: *“Amid the strangeness of the COVID era of the last few months, reduced human activity has produced what feels like a profound shift in the environment, progressing a much-needed dialogue that will hopefully translate into sustained action and change. We hope this little hot house acts as a continual reminder of our fragile relationship with nature, while allowing us to rediscover the simple and enriching pleasure of looking after beautiful plants.”*

Andrew Tobin, Project Director for International Quarter London, at Lendlease, added: *“Lendlease is committed to a target of Absolute Zero Carbon by 2040 and playing our part to ensure that we limit global warming to 1.5 degrees C. We are acutely aware of the threats from climate change and are focused on delivering the best and most resilient places which are fit for the future. We hope that projects like the Hothouse can help increase people’s understanding of the environmental challenges that the world faces.”*

Elena Kosseva, Development Manager at LCR, added: *“The focus of the London Design Festival’s Hothouse project is in keeping with Stratford’s heritage and the principles of sustainable development that underpin International Quarter London. The recently opened 2 Redman Place is a BREEAM ‘Outstanding’ building and recognised as one of the most sustainable in the UK today. We’re confident the installation’s message will resonate with residents and proud to support the festival’s cultural contribution to the local community.”*

FESTIVAL COMMISSIONS

UNITY

MARLENE HUISSOUD

SUPPORTED BY COAL DROPS YARD

COAL DROPS YARD,

KINGS CROSS DESIGN DISTRICT,

LONDON, N1C 4DQ

French designer Marlene Huissoud has created a Festival Commission for Coal Drops Yard in King’s Cross, which emphasises the notion of unity and the importance of working together to repurpose and reconsider our shared environments as we emerge from the pandemic. In this age of crisis, humans are developing individual bubbles where everything seems safer. Amidst this, designers are rethinking their role and how their practice needs to evolve to help support societies remain united, metaphorically if not physically.

Titled ‘Unity’, Huissoud invites visitors to stand in a circle 2 metres apart surrounding the installation. Controlled by foot pumps, visitors will work together in a symbol of strength and hope, to breathe life into the piece. Participants involved will pump the system, slowly unveiling a new form as the installation transforms in shape in front of their eyes: growing, dancing, breathing, and revealing its full potential. If no one is pumping, the installation will deflate and lose its power and vitality. The installation has an intention to send a message of optimism: by standing strong together, we have the tools and power to create a better world and change the system.

Designer Marlene Huissoud says, "We completely changed the original project concept planned – as the pandemic urged us as humans to make a 'last' call for action. More than ever, artists and designers need to redefine their roles and use their skills to shake society. This installation is more than an interactive piece, it is for society to wake up and realise how vital it is for us to be united and act as a whole."

THE CIRCULAR DESIGN PROJECT

**SAP, THE ELLEN MACARTHUR FOUNDATION AND LONDON DESIGN FESTIVAL SUPPORTED BY SAP
REGISTER FOR FREE TICKETS AT [GLOBALDESIGNFORUM.COM](https://globaldesignforum.com)**

During London Design Festival 2020, SAP, the Ellen MacArthur Foundation and LDF are curating and promoting a selection of stories and supporting resources to empower and equip the design and creative community to seize the opportunity of the circular economy as a framework for positive global impact. Over the course of the Festival, this series of moments will act as the spark that begins to shift designers' attitudes and practice.

The series of stories and resources will have an aim to:

- Demonstrate that a sustainable future starts with design
- Explore and explain what circular design is, helping people to understand the basic principles, benefits, and routes to getting started
- Help the designers and creatives identify as part of a group that can influence the products, services, and systems around us
- Share insights on how technology can help designers make informed decisions based on the long-term impacts of materials and future circularity of their products
- Collectively identify the steps we can take in the global design and creative community to bring more circular design solutions to life, with impact at the scale needed to meet global challenges
- Showcase the people and organisations at the forefront of the circular design approach, to highlight what 'good' looks like, to inspire others to make the same journey
- Demonstrate how circular design is a rewarding endeavour for the individual, both personally and professionally
Facilitate knowledge exchange between designers and innovators from different scales, industries and geographies

The schedule of talks, panel discussions and seminars includes a diverse range of contributors from some of the world's largest brands that have the potential to make significant impact to global materials flows; independent designers at the start of their careers who are seeing the circular economy as a core pillar of their value set; and the agencies that guide today's standards and investment when it comes to design innovation. The talks are free to attend and the sessions are as follows:

[Introducing the Circular Design Economy: 15:00, Monday 14 September](#)

Moderated by Greg Williams, Editor, WIRED

- Tim Brown, Executive Chairman, IDEO
- Andrew Morlet, CEO, Ellen MacArthur Foundation
- Lena Pripp Kovak, Chief Sustainability Officer, IKEA
- Daniel Schmid, Chief Sustainability Officer, SAP

Materials: 16:30, Tuesday 15 September

Moderated by Sarah Douglas, Editor in Chief, Wallpaper*

- Paola Antonelli, Senior Curator – Design & Architecture, MoMA
- Neri Oxman, Professor, MIT Media Lab
- Kjetil Trædal Thorsen, Founding Partner, Snøhetta
- Ivy Ross, Vice President – Hardware Design, Google

Built Environment: 16:00, Wednesday 16 September

Moderated by Dominic Lutyens, Arts Journalist and Architecture Critic

- Amanda Levete, Founder, AL_A
- Tom Raftery, Global Vice President, Futurist and Innovation Evangelist, SAP
- Carol Lemmens, Global Services Director, ARUP
- Thomas Rau, Founder, RAU Architects

Fashion: 15:00, Thursday 17 September

Moderated by Elizabeth Paton, The New York Times

- Roni Brown, Head of London College of Fashion and Pro Vice Chancellor University of the Arts London
- Sara Eriksson, Strategy Lead, Sustainable & Circular Business Development, H&M
- Anya Hindmarch, Founder, Anya Hindmarch
- Eric Liedtke, Free Agent Fighting Plastic Waste

Food: 15:00, Friday 18 September

Moderated by Kim Severson, The New York Times

- Massimo Bottura, Chef Patron at Osteria Francescana and Founder, Food for Soul
- Jasmine Crowe, Founder and CEO, The Goodr Co
- Martin Dickie, Founder, Brewdog
- Doug McMaster, Chef Restaurateur, Silo

Following the Festival, the stories will continue to multiply, culminating at London Design Festival 2021 with an installation and exhibition, before having the opportunity to be presented at COP26 at Glasgow in November 2021.

Stephen Jamieson, Head of Sustainable Business Innovation EMEA North, SAP, says, “91% of material resources are lost into landfill or leaked into the environment after consumption. Smart design is the first step to stopping this loss and making better use of our planet’s resources. SAP has been helping our customers manage resources productively for more than 40 years. We see a real opportunity to bring together the creative power of design with insights and data intelligence on the impact of materials throughout their lifecycle to create a more sustainable future. Together with the Ellen Macarthur

Foundation and the London Design Festival we look towards the UN Climate Change Conference in Glasgow (COP26) to drive impact in managing the interconnected issues of environmental waste and climate change alongside the global pandemic.”

Joe Iles, Circular Design Programme Lead, Ellen MacArthur Foundation says, *“Everything around us has been designed: from the clothes we wear, to the buildings we live and work in, to the systems that deliver food and mobility. Today, the way we design and make these things relies on continual extraction and consumption, and leads to economic, social, and environmental challenges. The design and creative sector play an essential role in shifting our economy from linear to circular. By applying a circular design approach, designers can influence whether their new creation will ultimately end up as waste, or remain within a circular economy, providing value. It’s one of the greatest creative challenges of our time, and I’m looking forward to being part of this journey with a new audience of designers at this year’s LDF.”*

SPECIAL PROJECTS

CONNECTED

VARIOUS DESIGNERS

CREATED BY THE AMERICAN HARDWOOD EXPORT COUNCIL, THE DESIGN MUSEUM AND BENCHMARK FURNITURE

9 designers, 3 hardwoods, 1 workshop

Nine imaginative and original tables and seating designs, created by nine leading international designers and beautifully made in one of Europe’s top craft workshops, will be on show in an installation called Connected, which launches on 11 September at the Design Museum in London.

When the onset of Covid-19 significantly changed the way people live, interact and work, creatives and makers had to adjust their processes using new technologies to work together at a distance and often operate from new, improvised, home offices. The American Hardwood Export Council (AHEC), Benchmark Furniture and the Design Museum challenged these designers to create a table and seating for their personal use, to suit their new ways of living and working from home.

The designers had a choice of three sustainable American hardwoods to work with – red oak, maple or cherry. They were also invited to record their creative journeys to demonstrate how they approached the brief and developed their designs at a time of limited physical contact. This extraordinary installation showcases the results of a unique experiment that sets out to push the boundaries of what is possible with these timbers and to explore how designers and craftspeople adapted their working practices during lockdown.

The project demanded that both the designers and craftspeople at Benchmark work innovatively, by relying solely on digital communication and video conferencing, to bring the designers’ visions to life. This approach required a new level of trust in the makers, since the designers had no physical contact with their pieces whilst they were being made at Benchmark’s Berkshire workshop during the summer.

The designers involved in Connected are: Ini Archibong (Switzerland), Maria Bruun (Denmark), Jaime Hayon (Spain), Heatherwick, Studio (UK), Sebastian Herkner (Germany), Maria Jeglinska-Adamczewska (Poland), Sabine Marcelis (Netherlands), Studiopepe (Italy) and Studio Swine (UK / Japan). The resulting responses to the brief are incredibly diverse and personal, with a bold array of natural and stained finishes that bring these sustainable timbers to life in a new way. Each of the designs have challenged the makers with their complexity and attention to detail.

"I am blown away by how each designer was given the same brief and we ended up with nine completely different – and incredible – creative interpretations. The performance of these three hardwoods has been exceptional, and craftspeople at Benchmark have risen to the challenges presented by some complex designs and the results are extraordinary," says

AHEC's European Director, David Venables. *"This is a genuine evolution in how we work: the craftspeople have worked tirelessly with the designers over video conferencing to ensure the exact details are met. And it proves that lockdown doesn't get in the way of creativity and creation. I can't wait for the designers to see their pieces for the first time."*

Connected will be at the Design Museum from 11 September to 11 October as part of London Design Festival 2020. Please note only ticket holders of the exhibition Electronic: From Kraftwerk to The Chemical Brothers have access to this temporary display. A virtual version of the installation will be available on connectedbydesign.online from 12 September.

GLOBAL DESIGN FORUM

GLOBAL DESIGN FORUM

SUPPORTED BY SAP, BRAUN, SQUARESPACE, TOG (THE OFFICE GROUP) AND STUFISH

[GLOBALDESIGNFORUM.COM](https://globaldesignforum.com)

Global Design Forum will once again take place with an exciting programme of keynotes, talks and workshops from 12th – 20th September. The programme will be hosted online and is free to attend, enabling audiences around the world to access content from some of the world's leading design voices. At the heart of the Forum will be The Circular Design Project by SAP, The Ellen MacArthur Foundation and London Design Festival: a curated selection of stories and supporting resources to empower and equip the design and creative community to seize the opportunity of the circular economy as a framework for positive global impact. Over the course of the nine days of the Festival, a series of moments will act as the spark that begins to shift designers' attitudes and practice.

The schedule of talks, panel discussions and seminars will include a diverse range of contributors from some of the world's largest brands that have the potential to make significant impact to global materials flows; independent designers at the start of their careers who are seeing the circular economy as a core pillar of their value set; and the agencies that guide today's standards and investment when it comes to design innovation.

Following the Festival, the stories will continue to multiply, with the intention of culminating at London Design Festival 2021 with an installation and exhibition, before having the opportunity for presenting at COP26 at Glasgow in November 2021. Speakers include **Neri Oxman**, **Paola Antonelli**, **Amanda Levete** and **Anya Hindmarch**, and companies **Snohetta**, **Google** and **H&M**.

In addition, more than 25 speakers from all corners of the global design community will come together to share inspiring new perspectives on design in a year when both the design industry and the wider world have undergone significant change and disruption. Highlights include sessions with multi-disciplinary, award-winning artist and designer **Es Devlin**, who will discuss the importance of creativity and the arts in times of crisis; Squarespace's VP of Creative **Ben Hughes** and Director of Creative Production **Sandra Nam** tackling how to manage creative production in a pandemic; **Miraphora Mina** and **Eduardo Lima** of MinaLima, the design studio behind the graphic props of the Harry Potter film franchises; Pentagram's **Domenic Lippa**, **Eddie Opara** and **Paula Scher** in discussion about the connective power of graphic design; Design historians **Dr Peter Kapos** and **Dr Jana Scholze** meet for a product based rummage through the history of Braun Design; CEO and Designer of Public Digital **Ben Terrett**, whose impressive career helping governments and large organisations around the world adapt to the internet age saw him elected Royal Designer for Industry in 2018; TOG (The Office Group's) Head of Design **Nasim Köerting** and **Cathrin Walczyk**, the Head of Design Research at Universal Design Studio discussing the future

of workplace design with **Sujata Burman**, Digital Design Editor, **Wallpaper* Magazine**; **International designers** from Special Project 'Connected' in conversation with Grant Gibson, will share their experience on adapting their working practices during lockdown to create a table and seat using sustainable hardwoods; **Ilse Crawford**, **Benjamin Hubert** and **Dr Jana Scholze** join a discussion to mark the centenary of Braun and the role of good design for a better future; **Anne Pingreoun**, Curator and founder of Alter-Projects and Alternative-Thinkers, **Ben Channon**, Head of Wellbeing at Assael Architecture, **Dr. Elizabeth Lindsey**, National Geographic Explorer, **Lucie Cave**, Editorial Director Bauer Media, **Andrew Schapiro**, Executive Creative Director at Calm and **Dr Layla McCay**, Director of the Centre for Urban Design and Mental Health will explore the power of design and its impact on mental health; whilst **STUFISH** will talk through rethinking the use of existing venues, twisting the way the audience circulates and threading in digital filters that are the building block for an adaptive new paradigm in sustainable entertainment architecture.

Global Design Forum is the Festival's curated thought leadership programme, celebrating design and the minds shaping its future. Tapping into the Festival's unrivalled network of industry-leading designers and experts, the Forum features a unique mix of talks, debates and workshops that together reflect the most innovative thinking in the world of design today. The 2020 programme will explore the role of design in a shifting future. From thinking in a post-pandemic world and digital futures, to the power of AI and our environment, Global Design Forum informs and inspires audiences annually.

FREELANCER PORTAL

SUPPORTED BY SQUARESPACE
LONDONDESIGNFESTIVAL.COM/FREELANCER-PORTAL

The global pandemic has had significant impact on the creative sector, particularly on the freelance community which. The Festival wants to support this community by providing a voice to new talent and freelancers. As such, the Festival have created a freelancer portal supported by Squarespace, the all-in-one website building platform with dedicated resources, How Tos, and creator tools to help creative entrepreneurs build and promote their own websites and ecommerce platforms. Freelancers will have the opportunity to upload their portfolio and share examples of their work with the Festival audience. Freelancer content will be presented in a dedicated online gallery and featured as spotlights per week on the homepage and across social media.

In addition, the Festival has removed the paywall from dedicated membership content, enabling free access to the library of design-led content including world-leading designers in conversation with Justyna Green, Bethan Ryder, Vince Frost and Grant Gibson; long reads and articles; and virtual exhibitions, tours and events from Partners across the creative industries.

Freelancers can register and submit their work [here](#).

LONDON DESIGN MEDALS

Each year, London Design Festival recognises the contribution made by leading design figures and emerging talents to London and the industry with four London Design Medals awarded: The London Design Medal, Lifetime Achievement Medal, Emerging Design Medal, and Design Innovation Medal. A panel of established designers, industry commentators and previous winners meet to debate and judge the possible recipients of the four Medals.

- **London Design Medal:** Paola Antonelli
- **Design Innovation Medal:** Dame Ellen MacArthur

- **Emerging Design Medal:** Yinka Ilori
- **Lifetime Achievement Medal:** Ken Garland

This year, the awards ceremony will take place virtually, on the evening of Monday 14 September 2020 supported by Headline Partner SAP. Supporting Partner Fortnum & Mason, in collaboration with Pentagram, have created specially designed hampers for guests on the evening, along with Spirit Partner No.3 Gin. The ceremony will be available to watch across the London Design Festival's channels from 18:30 GMT.

LONDON DESIGN FESTIVAL AT THE V&A

London Design Festival and the V&A have a unique and longstanding partnership. Due to the V&A's focus on re-opening and ensuring the latest social distancing measures are in place, it is not possible for newly commissioned content to be installed within the museum this year. However, we will be working together on an exciting digital programme, sharing virtual tours of the museum with the Festival's audience online. We look forward to returning to the V&A again in September 2021.

Throughout London Design Festival, the V&A will be sharing an online tour of the Museum led by a member of staff each day. Join us on Instagram to follow their journey as they talk about reopening the museum after the easing of lockdown restrictions, and share their favourite objects and gallery spaces. In addition, the tours will be saved as a highlight on the LDF and V&A's Instagram profiles and websites to watch retrospectively.

DESIGN DESTINATIONS

FOCUS/20

Design Centre, Chelsea Harbour presents Focus/20 in a new hybrid format. Recalibrated this year, it provides a creative and commercial platform for 120 international showrooms to present their new collections. It kickstarts with a virtual launch on Sunday 13 September.

From Monday 14 to Friday 18 September, tailored visits for trade professionals take place, while an online programme every day aims to spark everyone's imagination and curiosity by reaching out to a wider global audience.

The virtual programme – all of it free to view – shares the same culture of generosity and celebration that permeates all editions of the show, strengthening the Design Centre's mantra to connect, converse and create: for the new snapshot series Right Here, Right Now, meet the people who shaped the new collections as they share insider perspectives on this season's fresh colour stories, materials, artisan craft and inventive techniques. Shining the spotlight on creative excellence from an unrivalled collective of world-class talent, dive deeper into the new pieces, including many that would have debuted at Milan this spring.

A carefully curated programme of **Conversations in Design** webinars that will provide top-level insights and appeal to both industry peers and aspiring entrepreneurs of tomorrow. The stellar line-up includes international designers such as Rose Uniacke and Michael S. Smith, alongside thought leaders who will share their work and specialist knowledge in conversation with leading editors.

Virtual panel discussions and business-focused sessions explore what's shaping the future of design and how to take a professional practice to the next level in the light of ongoing challenges. The Personal Shopper shares knowledge of what's in the showrooms, and the [Design Discovery Tours](#) and [Style Radar](#) sessions report on the veritable treasure trove at the Design Centre.

Focus/20 remains a design calendar highlight and encapsulates how design can continue to innovate and unite in a positive way. For the full programme and information, visit dcch.co.uk/focus

VIRTUAL DESIGN DESTINATION BY ADORNO

This year the Virtual Design Destination by Adorno will be the place to discover curated country collections of collectible design during London Design Festival. Working with Adorno's roster of twenty-six international curators from design scenes across the globe, Adorno will present fifteen country pavilions virtually during the event, launching two collections per day over seven days.

As a native, digital e-commerce platform, Adorno, from its base in Copenhagen, has been working for the last six months to harness the very best in tech. All real-world pieces from each collection will be modelled three-dimensionally and set in a virtual environment designed to reflect the design scene from which they hail – think gaming rather than room sets.

The theme for this year's Virtual Design Destination by Adorno will be [The New Reality](#). Curators have been working with 5-10 local designers at the intersection of craft and design to develop sub-narratives to this theme with some very interesting takes already emerging.

Visitors will be taken on a virtual tour through each collection by the country curator each day during the Festival. Two collection launches will take place each day at 10am and 3pm respectively. Register to attend the Virtual Design Destination at www.adorno.design

DESIGN DISTRICTS

BROMPTON DESIGN DISTRICT

Brompton, London Design Festival's first Design District, remains committed to supporting the design community and nurturing established and emerging designers. Alongside the area's iconic international design brands showcasing new collections and exhibits, Brompton's curated programme will continue to foster new design at a time when design's role in responding to the challenges we face is more pertinent than ever.

Brompton's foremost design brands will be hosting exhibits and events instore and online throughout the Festival. They include: B&B Italia, Cassina, Meridiani, Mint, Molteni & C | DADA, OKA and Society Limonta. Brompton welcomes Taiping Carpets to the District as they celebrate the launch of the new showroom and collection with an installation by London based architect Sarah Izod.

In a pop-up space, Brompton hosts [Un\(finished\)](#): a showcase supporting graduates from the RCA's MA Design Products 2020 who have been unable to hold a degree show. Un(finished) illuminates two intertwined aspects of design: processes and finished outcomes. Through a series of one-day residencies the team will recreate the collaborative environment of the design studio that the students lost during the Covid-19 pandemic. With a changing display that activates the entire building, the exhibition will be visible from the street 24/7, and visitors will also be able to see the work virtually.

At Mint, Lina Kanafani curates **Bokeh**, a distinctive capsule collection blurring the lines between traditional craft and innovative techniques in the quest for a harmonious and balanced relationship with the environment.

In Kensington, **Architecture for Dogs** opens at Japan House on 19 September, and the Design Museum will host **Connected**, a Special Project for London Design Festival, where nine international designers have been challenged to create a tables and seating for home living and working.

KING'S CROSS DESIGN DISTRICT

King's Cross is one of London's newest creative quarters and retail destinations. In 2020, King's Cross will be a London Design Festival Design District for the second time. Already home to some incredible design brands, the King's Cross Design District will see the area's biggest names open their physical and virtual doors to the public, presenting a host of exhibitions, installations, talks and much more.

Coal Drops Yard will be home to Festival Commission **Unity** by Marlène Huissoud, a one-off site-specific installation that emphasises the notion of unity and togetherness.

The King's Cross Design District has also commissioned celebrated practice muf architecture/art, alongside Atelier One, to create a series of installations that celebrates nature titled **On Their Way**, forming a wayfinding trail around the King's Cross site.

Central Saint Martins will be celebrating the ingenuity and determination of their 2020 graduates with a virtual showcase that crosses design disciplines.

Renowned British Designer Tom Dixon unveils **OCTAGON** at the Coal Office. An exhibition of eight different architectural spaces defined by the brand's new product collections.

Seven Days of Independent Design with Wolf & Badger will showcase a number of their sustainable British designers and concessions focusing upon homeware and interiors, with added access to some exciting external collaborators.

STORE STORE, the onsite design school and shop at Coal Drops Yard will launch a printed edition of their Makers Manual alongside an accompanying exhibition of works.

The Misused present **The Hardware** at Kiosk N1C, an exhibition of alternative uses of everyday hardware items, inspired by the ways in which older generations that live in the Taiwanese countryside found creative ways of improvising with objects to complete daily tasks.

MAYFAIR DESIGN DISTRICT

Mayfair is the leading global destination for contemporary and collectible design. In the past few years, the area has seen an increased focus towards contemporary design with the existing galleries and auction houses, as well as the opening of new gallery spaces that enhance the design-centred character of the area. Mayfair Design District aims to showcase this developing identity, whilst promoting it to a wider audience.

As part of The London Design Festival, Mayfair Design District will bring together a series of exhibitions, openings and installations, with the objective of nurturing and cultivating the creative disciplines found in this thriving community. In addition to contemporary design, Mayfair still boasts to this day practitioners with an illustrious creative heritage, including cordwainers, milliners, tailors, jewellers and cabinetmakers.

The programme for London Design Festival will see exhibitions and showcases from both established and emerging brands with leading galleries from across the Mayfair Design District. Highlights include **Slump**, a new body of work by acclaimed

British designer Paul Cocksedge which will take place at the Carpenters Workshop Gallery; and the unveiling of the new space **Achille Salvagni Atelier**, marking five years since the launch of his original flagship gallery.

The New Craftsmen will also launch a collaborative project titled **Ways of Seeing**, which sees three prestigious interior design studios – Maria Speake, Founder of Retrouvius; Emma Burns, Senior Design Director at Sibyl Colefax & John Fowler; and Sasha von Meister and Tom Bartlett, Directors of Waldo Works – develop their own unique scheme and room concept that showcases new pieces from The New Craftsmen’s makers collection.

SHOREDITCH DESIGN TRIANGLE

Established in 2008 by design brand and store SCP, the Shoreditch Design Triangle is a cultural platform that fosters creativity and collaboration in East London. Named after the shape on a map that the cross-section of the roads Old Street, Shoreditch High Street and Great Eastern Street makes, the event has grown beyond its original boundaries to Hackney, Bishopsgate, Broadway Market and more to become the largest London Design Festival district.

Now in its twelfth consecutive year, the event brings together a spectrum of different design-led happenings, reflecting the flourishing creative sector that has taken root in the area. In this most unprecedented of years, we are acutely aware of the challenging circumstances that many of the designers, creatives and local businesses have been facing. This year’s event is a catalyst for renewal and a place for people to reconvene with new ideas.

Visitors can expect a blend of both physical and digital experiences, making it accessible to all. The programme includes traditional exhibitions that comply with the new normal, window exhibitions viewable from the street, a live podcast series accessible via our website, walking and bicycle tours, installations, murals, product launches and more. The Shoreditch Design Triangle is the perfect platform to navigate the area, whether in person or digitally, in a true celebration of the creative sector in the East End.

As part of the programme, SCP, organisers of Shoreditch Design Triangle, present **One Room Living**, an exploration of practical necessity and the role good design has to play in our lives, featuring new designs from Matthew Hilton, Sarah Kay, Phillipe Malouin and Faudet-Harrison, a debut SCP product from Daniel Schofield and an exclusive collection by Floris Wubben.

Other highlights include **Maestro**, the launch of a new chair and engaging virtual presentation by Lee Broom, which sees his artistry for designing groundbreaking exhibitions transferred into a captivating film; **Reflections**, which see Tala unveil four dynamic lighting concepts at their newly expanded London studio; and **Under the sea cloud** a playful and powerful installation by Lab.inc with a strong message: let’s all take care of our oceans and be part of a circular economy to save our world.

DESIGN ROUTES

PECKHAM DESIGN TRAIL

Home to an established and diverse design community, this year Peckham becomes a new Design Route for 2020 bringing to the fore its designers and makers, as part of London Design Festival. Peckham Design Trail will play host to both

emerging and established design talent who call South East London home. Studios and collectives will open their doors to offer talks, exhibitions and demonstrations, all to the backdrop of the lively foodie independents that line these streets.

Benheim Forge will be transforming their workshop to show the entire process that a knife goes through in its journey from raw steel to a finished blade. They will also be holding demonstrations of their forging and grinding processes at 5.30pm each day.

Jan Hendel Studio will present a brand new body of work Textural explorations in British timber. The exhibition explores the sensory nature of baked and natural timbers within furniture. As part of the exhibit, they will premiere a series of short films that showcase their design philosophy and making process.

Manufaction debuts at LDF 2020, showcasing a range of prototypes resulting from bespoke residential projects under the brand IN-FILL. Each piece is an iteration from their practice that applies scalable and modular design principles with digital manufacturing processes to meet individual client requirements. They invite you to explore these prototypes and imagine how they can be customised and adapted to different spaces and situations.

000D Doors will open at their busy and vibrant workshop; home to an array of South London makers – including metalwork, CNC and digital manufacturing, furniture, resin casting, sculpture, carpentry and in-house projects. Alongside workshop tours and exhibitions from incredible local craftspeople, drop in to see the showcase of van conversions, and learn more about their self-build learning courses.

WILLIAM MORRIS DESIGN LINE

The new William Morris Design Line is a local community-focused design route through the streets of Walthamstow. Inspired by Morris's statement 'art made by the people and for the people', this first year focuses on the local community coming together to celebrate creativity, resilience and inspire future young creatives.

This unique design route uses 'local' street art as a 'social fabric' connecting areas, creative organisations and partners together with new design collaborations and interventions. William Morris's design principles of community, unity, simplicity and craft provide the core themes connecting different art, design and activities en route. Each design theme and intervention weaves a creative journey through the area, taking people along the main roads of Wood Street, down the Forest Road up to Blackhorse Road.

A sense of community underpinned Morris's Arts and Crafts movement and many of his designs were made collaboratively across different creative disciplines. The route begins by introducing a series of street-based art and design along the line from **Wood Street Walls**.

The unity of the arts was also a central tenet of the movement and influenced the future of 20th Century and contemporary design. Working together, artist/designer **Fandangoe Kid**, future designers and students from Waltham ran design workshops exploring themes of unity and design activism, resulting in an exciting new piece of public design.

Morris' interpretation of simplicity revealed a vision of a pared-down aesthetic, anticipating modernism's move towards authentic materials and minimal design. One of the local exhibits opens a window into the history of design and reveals the connection between the history of craft and key 20th Century furniture design through the everyday object, the Chair.

Morris's designs were based around a strong sense of craftsmanship, with simplicity of form, truth to materials and fitness for purpose. For Morris, craft was also political and a form of resistance to mass production and manufacturing. **Blackhorse Workshop**, **Extinction Rebellion** design group and industrial designer **Liang-Jung Chen** host a series of workshops and talks for London Design Festival, exploring design as a form of activism, open-source design and repurposing hardware to create a new form of design culture for the future.

William Morris Design Line is produced as part of Urban by Nature, a creative programme from lead partners William Morris Big Local and Wood Street Walls, supported by Creative Civic Change which uses the arts and creativity to create meaningful civic change.

-ENDS-

NOTES TO EDITORS

For further information, please contact EXPOSURE on +44207 907 7130 and londondesignfestival@exposure.net

For all images and assets, please download [here](#).

ABOUT LONDON DESIGN FESTIVAL

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world.

London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

#LDF20

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