

SILVERA

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**In Conversation:
"Paola Navone; making the ordinary extraordinary"**

For London Design Festival 2019, the prolific designer & architect discusses her rich history with Baxter and the iconic products created for the Italian design house

6pm talk, followed by Aperitivo | Monday 16th September | [Silvera, 241-245 King's Road London SW3 5EL](#)

RSVP [HERE](#)



Continuing its tradition of hosting designer talks in its exquisitely designed **King's Road** showroom for the past two **London Design Festivals**; a programme which to-date has involved a number of prolific designers including **Bethan Laura Wood**, **Patricia Urquiola**, **Federico Pepe** and **cc-tapis**, for this year's show **Silvera** is delighted to announce that it will play host to an intimate talk with globally-acclaimed designer and architect **Paola Navone** on **Monday 16th September**.

Celebrating her ongoing relationship with renowned Italian design house, **Baxter**, Navone will discuss the process behind the many number of iconic products and spaces which have been born out of her fifteen year collaboration with the brand.

Chaired by design editor **Becky Sunshine**, the talk will look back at Navone's extraordinary career and the cultural influences that have shaped her work. Inspired by her travels all over the world, particularly to Asia

and Africa, Navone is widely recognised as a global designer. Navone will also delve into the themes explored in her recent book "**Tham ma da: The Adventurous Interiors of Paola Navone**", exploring how she incorporates 'Tham ma da', the Thai concept which takes something ordinary and presents it in a new and exciting way, in her projects and design pieces.

As a stockist of Baxter furniture, including a number of pieces which Navone has designed for the brand, Silvera will present a never-before-seen Baxter showcase across its ground floor.

RSVP to secure your place at the talk [here](#)

Monday 16th September

Arrival: 5.30pm

Talk Starts: 6pm

Aperitivo: from 6.45pm until late

Address: [Silvera, 241-245 King's Road London SW3 5EL](#)

Interview Opportunities: Please get in touch for more details regarding interview opportunities with Paola Navone.

For more details and to see the full Baxter collection at Silvera, please visit: www.silveraltd.co.uk



Above: Paola Navone's Nepal Chair for Baxter, seen here on display during Milan Design Week, will be unveiled at Silvera's King's Road Showroom for The London Design Festival 2019



Above: Paola Navone's 'Open-Air' Collection for Baxter, seen here on display during Milan Design Week, will be unveiled at Silvera's King's Road Showroom for The London Design Festival 2019



Above: Paola Navone's Matera Table for Baxter will be unveiled at Silvera's King's Road Showroom for The London Design Festival 2019



Above: Paola Navone's Bruxelles Armchair for Baxter

CONTACT

For high-res images, interview opportunities and product information, please contact
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ABOUT SILVERA

Since its launch in June 2017, Silvera's first UK showroom has gone from strength to strength, becoming one of London's top design destinations. Silvera prides itself on being at the forefront of exciting design and is a hub for design events, including past talks with Patricia Urquiola and Terrence Woodgate.

Founded by the Silvera family in 1990, this design destination - serving both consumer and contract markets - distributes world-renowned brands together with the industry's rising-stars. A treasure trove of furniture, lighting and decorative objects, Silvera takes its clients on a journey of discovery and aims to demystify design by offering expertise via its team of qualified in-house design professionals. The expansive 500sqm, two-storey showroom in the heart of Chelsea, was designed by renowned French architectural firm Jouin Manku. www.silveraltd.co.uk

ABOUT PAOLA NAVONE

Straightforward, a dreamer and eclectic: her mind and soul are a combination of flavours and colours of the South of the world - known, loved and lived - together with the taste and forms of the West, rich in traditions, open and continuously in movement. All of this produces her untiring curiosity in her research for matters and materials, forms and structures. In her research for the present, the past and the future.

Paola Navone is an architect.

She is a product designer, an interior decorator and art director.

She is a creator of exhibitions and events all around the world.

Her many awards and accolades include the prestigious Osaka International Design Award, the Elle Deco International Design Award, and in 2014 she was inducted into Interior Design Magazine's prestigious Hall of Fame.

She has worked and still cooperates with most important companies of the international and Italian stage of the design world.

ABOUT BAXTER

Baxter's history begins in 1990 from a great entrepreneurial dream. A union among old handicraft traditions, experience and creative energy that has developed and grown up in time, nourished by an endless passion for what is beautiful, well done, thought and carried out in order to convey emotions. A family company. Since 2005 Baxter is certified ISO 14001 and eco-sustainability is still one of its leading principles. Baxter's new premises, existing since 2011, is the first "Climate House" for public use in Europe certified in class A.

It all began in the tradition tanning districts of Italy where master craftsmen transform rough materials into pieces of leather with a unique appearance, softness and touch. A path by manual process, where experience and culture are the essential elements and culture are the essential elements that allow Baxter to produce a prestigious leather, the symbol of its excellence. Our leather has a soul: it is a living product that must be treated gently and that is enhanced by the passing of time, becoming the witness of the life of those who use them.

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