

DASHING TWEEDS

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This Aw19 Dashing Tweeds have collaborated with the legendary tailor Dougie Millings using patterns owned by his son Gordon. They have tailored a collection of suits, jackets and coats which will be available as made to order pieces.

The launch of this collection is on Wednesday 18th September to coincide with London Design Week and more specifically the Marylebone District Design Week.

Dashing Tweeds will be showing this collection for the first time all day to the public and also hosting a private event in the evening (which press are welcome to attend). Gordon Millings will talk about working with his father at Dougie Millings and Son and recounting his memories about all the pop stars and celebrities who were customers.

Dashing Tweeds designs original woven wool fabrics from their London based studio. The cloths are then produced in the mills around the British Isles.

The company was founded by photographer Guy Hills and weave designer Kirsty McDougall. Their aim was to bring more choice to the menswear market by creating modern fabrics that combine heritage and modern sportswear.

They have created reflective tweeds for cycling in london, urban tweeds based on double yellow lines and red buses as well as exploring new colour combinations and weave structures.

Dashing Tweeds has collaborated from the beginning with companies such as Converse, Nike, Fred Perry and The Billionaires Boys Club to name a few. They also work with the worlds top costume designers to create original fabrics for major Hollywood films. Two new fabric collections are created every year and are available world wide at over 300 tailors as well as directly through the shop and website.

Dashing Tweeds opened a new shop one year ago in Dorset St W1 just off Chiltern Street selling made to measure tailoring, accessories and the fabric they design.