

STORE STORE WORKSHOPS + PRODUCT LAUNCH

at STORE STORE during LONDON DESIGN FESTIVAL

118 Lower Stable Street, Coal Drops Yard, London
London Design Festival / 14-22 Sep 2019

- **STORE STORE's after-school clubs**, offer state-school pupils the opportunity to design and manufacture high-quality products, with expert tutelage and unique access to innovative materials and processes. The after-school clubs are supported by Coal Drops Yard.
- Following the successful first product launch at Clerkenwell Design Week 2019, the **new collection of products, including NEW unique colored editions of the first collection**, will be launched at the London Design Festival 2019.
- The new after-school club products will also be available to buy in the STORE STORE in Coal Drops Yard, Kings Cross. The **products are sold with royalties going to a cause of the students choice** whilst also funding the wider educational programme.
- STORE STORE is also hosting a series of **weekday 'after-work club' workshops**, hosted by leading UK artists and designers and linked to the new after-school club products, each exploring a different unique material process and technique.
- **STORE STORE is adding the Wealdstone Leg to its catalogue.** The Wealdstone Leg is a modular furniture component, manufactured in England, which can be used to create a range of stools, benches and chairs.

As STORE associate Kevin Green puts it, 'STORE STORE is an opportunity for local young people to make the boundaries of design, architecture and fine art practice meaningful for them. We have set out to connect an educational environment with practising designers and architects, developing a model where students can understand and learn how they could build a creative practice for themselves. We need to be drawing from the widest pool of talent and giving opportunities to those students who are so often unable to access the arts, so that a future creative industry can better reflect the society in which it exists.'

Students have been led by artists, architects and designers through three series of after-school clubs, creating, prototyping and producing designs to be sold in the STORE STORE. The first of these products were launched during Clerkenwell Design Week and were available to buy in the STORE STORE in Coal Drops Yard. During London Design festival the outcomes of the latest After-School Clubs will be launched, alongside a NEW series of colored pieces from the first collection. The artist and designers who have taught the After-School Clubs will also come in to host exciting weekday 'after-work club' workshops in the STORE STORE open to the general public.

NOTES FOR EDITORS

1) For more info and quotes, contact Kevin Smeeing on school@storeprojects.org or 07749 790703

2) **STORE** is an association of designers, architects, artists, writers and engineers originally formed in Bloomsbury six years ago. It brings together expert practitioners who share a common goal: getting more young people from disadvantaged backgrounds into applied creative courses, and addressing the social imbalance in art, design and architecture education. Workshops hosted in schools and public spaces across London offer a taste of what creative practice can offer to those who might not otherwise have considered such a path. / www.storeprojects.org / @storeprojects

3) The **STORE STORE** in Coal Drops Yard is STORE's newest iteration. It hosts weekly after-school clubs for local schoolchildren, taking in a wide spectrum of different forms of product design and fabrication. Split into small groups, students gain industry-level experience in CNC-cutting, glass-blowing, VR, pattern-cutting, laser-cutting and other techniques. With the support and collaboration of the STORE associates, they apply these skills in the design and prototyping of products that are then sold in the shop. Royalties from the sales go to the students or a cause of their choice. These after-school clubs give young people a unique chance to see their ideas go from imagination to reality, from initial conception through to design, prototype, manufacture and retail. / www.storeprojects.org / @storeprojects

4) **Coal Drops Yard** is a new shopping and restaurant district in London's King's Cross. Coal Drops Yard was originally established in 1850 to handle the eight million tonnes of coal delivered to the capital each year, and was latterly the location of nightclubs Bagley's and The Cross. The area reopened in October 2018, reinvented by the acclaimed Heatherwick Studio, which has interwoven a contemporary design with the surviving structures and rich ironwork of the original Victorian coal drops. Located within a reimagined set of historic buildings and arches directly adjacent to Granary Square and Regent's Canal, Coal Drops Yard houses over fifty stores from a unique mix of established and emerging brands, along with cafés, bars, top independent restaurants and new public spaces. / www.coaldropsyard.com / @coaldropsyard

4) The **Wealdstone Youth Workshop** was a public design project with a group of 17- and 18-year olds in Wealdstone, Harrow, north-west London, who were brought together by regeneration agency Spacemakers to design and make public furniture for use across their community. Led through a programme of workshops by Silo Studio they created, prototyped and tested a design, resulting in The Wealdstone Leg. / <https://www.w-y-w.co.uk> / @wealdstone_youth_workshop

To find out about STORE or the STORE STORE, please contact:
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